



RECONNECT
JACKSON WARD
FEASIBILITY STUDY

STEERING COMMITTEE
Virtual Meeting #2

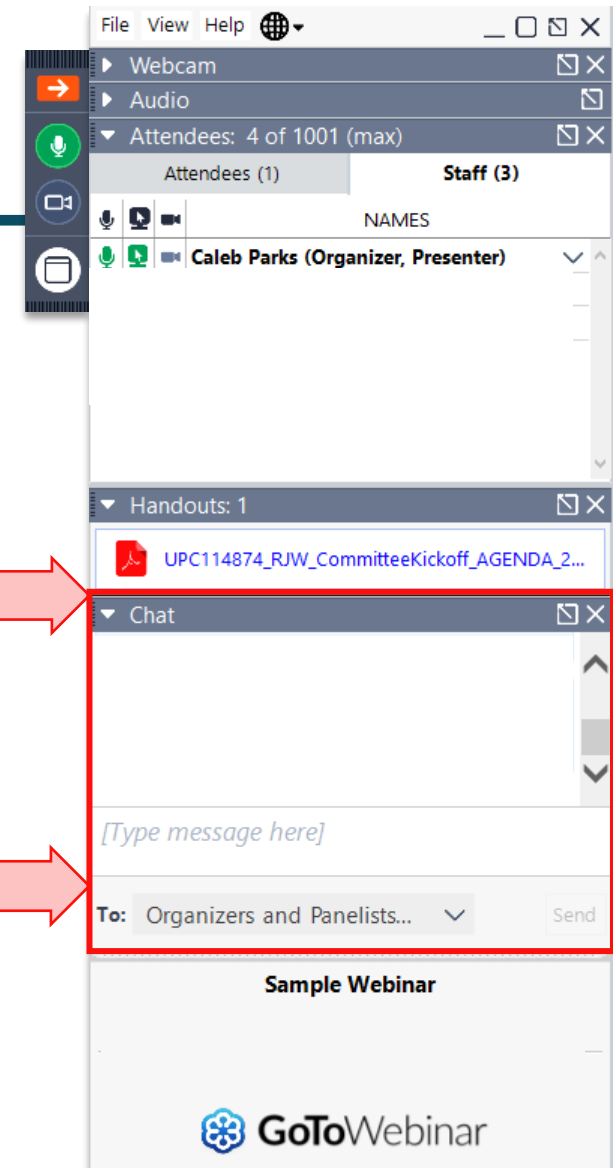
February 24, 2022
4:00 – 5:30 PM

AGENDA

1. Introductions
2. Study Updates
3. Questions and Answers
4. Community Visioning Meeting Preparation
5. Review Community Engagement Plan and Next Steps
6. Update Stakeholder List
7. Questions and Answers

MEETING ORIENTATION

- Virtual meeting open to all interested in attending
- Steering Committee and Study Team (**Staff**)
 - Requested to participate in polling questions
 - Encouraged to speak during questions and answers
 - Invited to provide input through chat
 - Asked to turn off webcam and mute mic unless actively participating in meeting
- Additional Attendees (**Attendees**)
 - Invited to provide input through chat/questions
 - Requested to raise hand to speak
 - Asked to mute mic unless called upon to speak



1. INTRODUCTIONS – STUDY TEAM

PROJECT PARTNERS



Maritza Pechin
Deputy Director

Dironna Clarke
Administrator

Yessenia Revilla
Planner



Ronique Day
Deputy Director



Ben Mannell, AICP
Assistant Division Administrator

CONSULTANT TEAM



Ebony Walden
Principal



Shawn Balon
Executive Director



Caleb Parks
Project Manager



Mike Carosi
President

1. INTRODUCTIONS – STEERING COMMITTEE

Please introduce yourself:

- a) Name
- b) Affiliation
- c) What is your favorite place in Jackson Ward, Gilpin Court, or Carver Area?

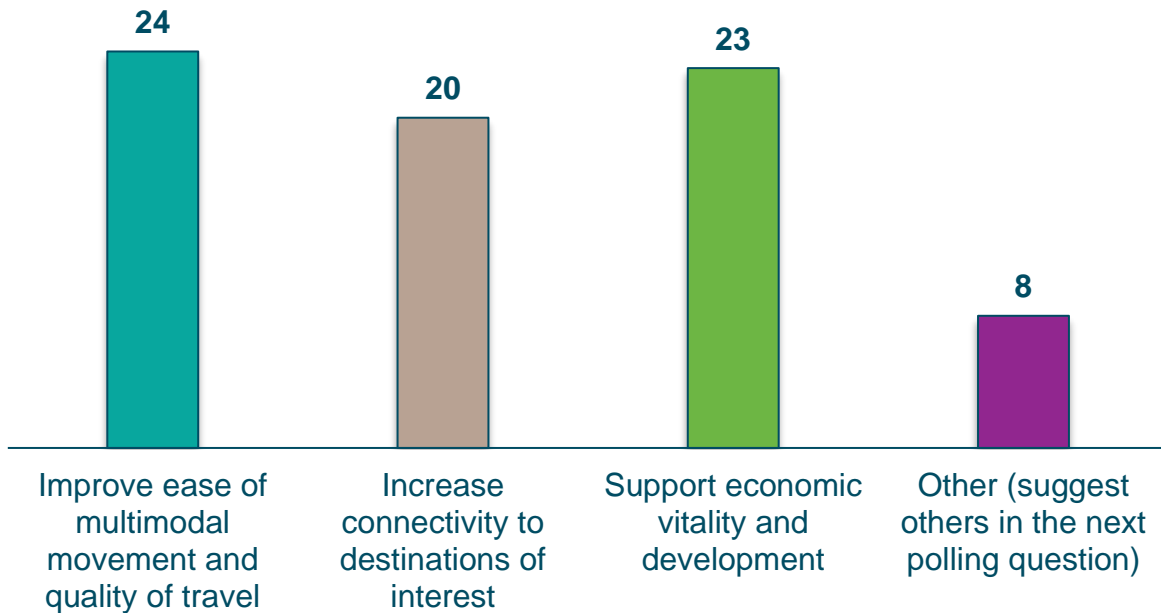
2. SUMMARY OF STEERING COMMITTEE KICKOFF

January 27, 2022 Agenda Recap

1. Outline Study Scope, Goals, and Schedule
2. Review Roles/Commitment of Committee
3. Focus Groups/Community Visioning Meeting

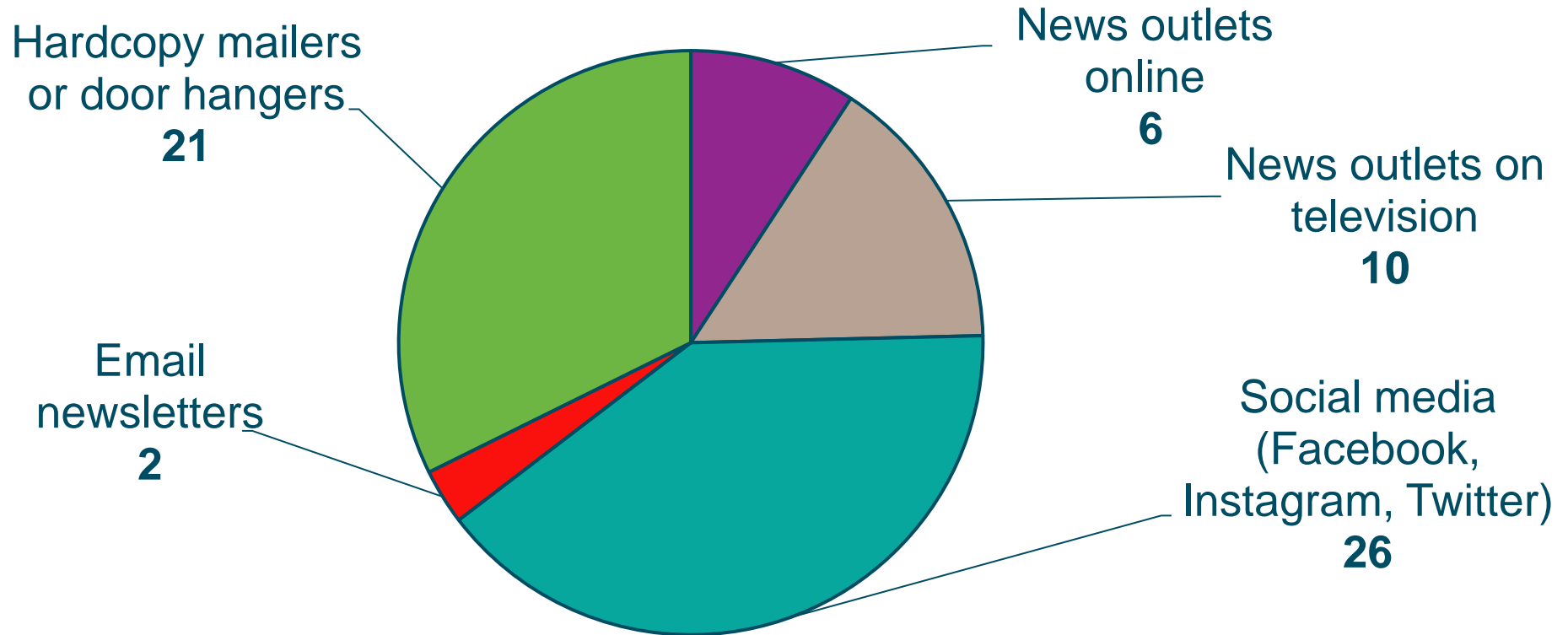
2. SUMMARY OF STEERING COMMITTEE KICKOFF

What benefits do you think reconnecting Jackson Ward could provide?



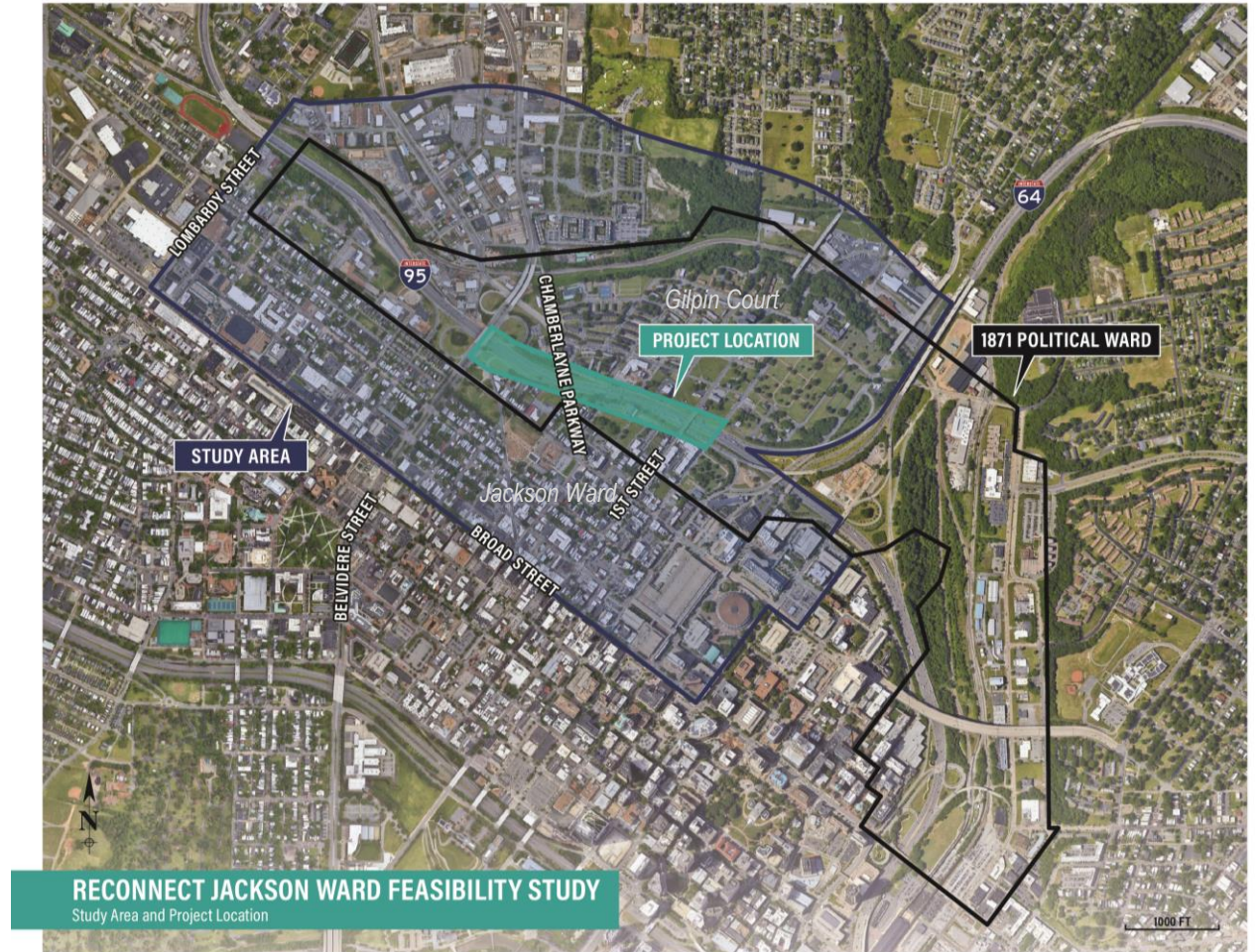
2. SUMMARY OF STEERING COMMITTEE KICKOFF

What are your recommendations for reaching out to the community with information and to get feedback?



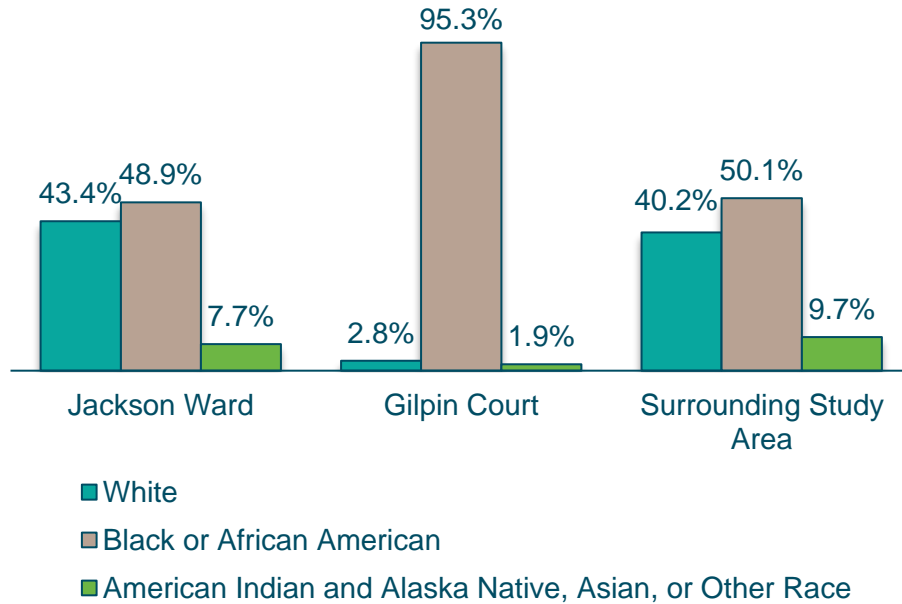
2. STUDY SCOPE - RECAP

- Evaluate reconnection of Jackson Ward, Gilpin Court, and surrounding neighborhoods, separated by I-95, through the creation of new development, transportation connections, and public spaces
 - Opportunity to repair, rebuild, and reknit



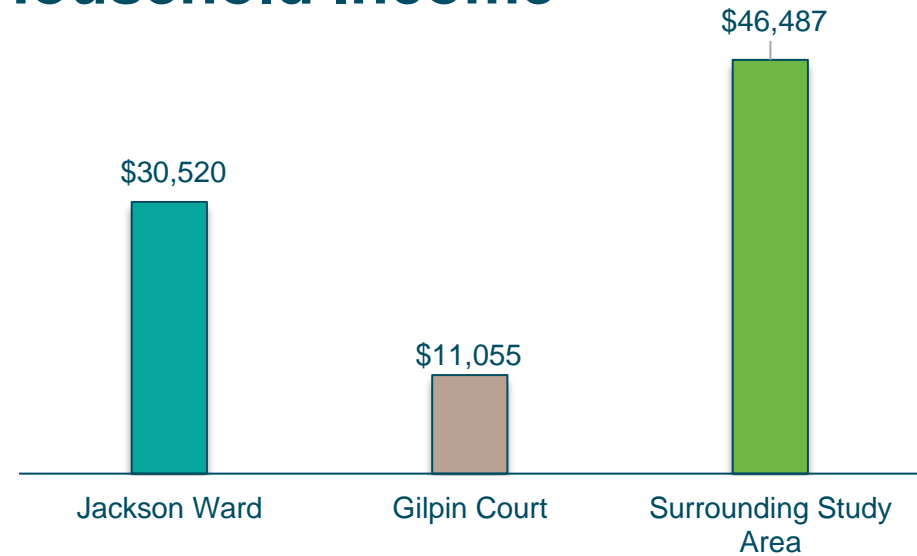
2. EXISTING CONDITIONS

Demographics



Note: Demographics Regardless of Hispanic/Latino designation
Source: U.S. Census Bureau, 2015-2019 ACS 5-Year Estimates

Household Income

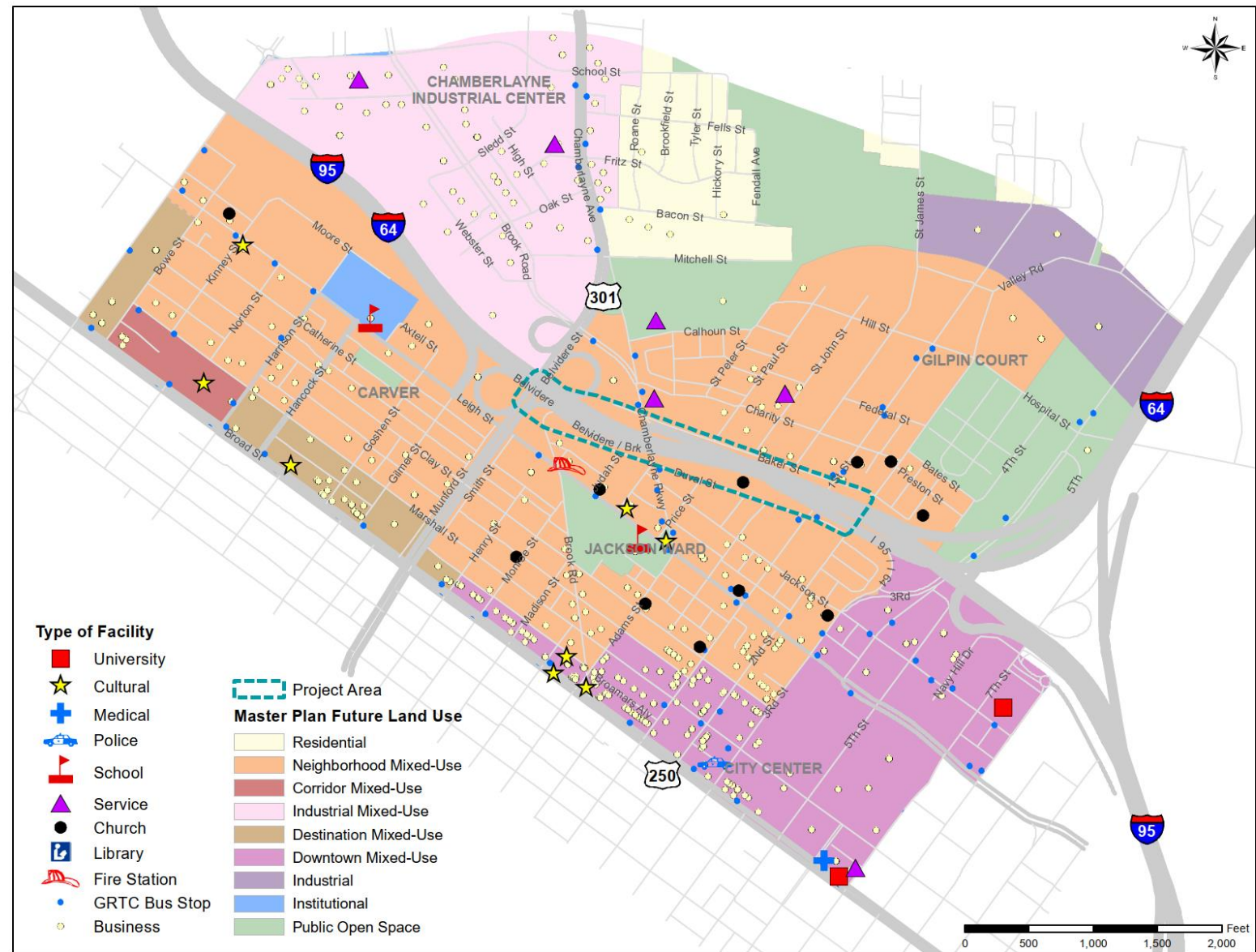


Note: Average Annual Median Household Income (2019-Inflation Adjusted Dollars)
Source: U.S. Census Bureau, 2015-2019 ACS 5-Year Estimates

2. EXISTING CONDITIONS

Land Use and Community Facilities

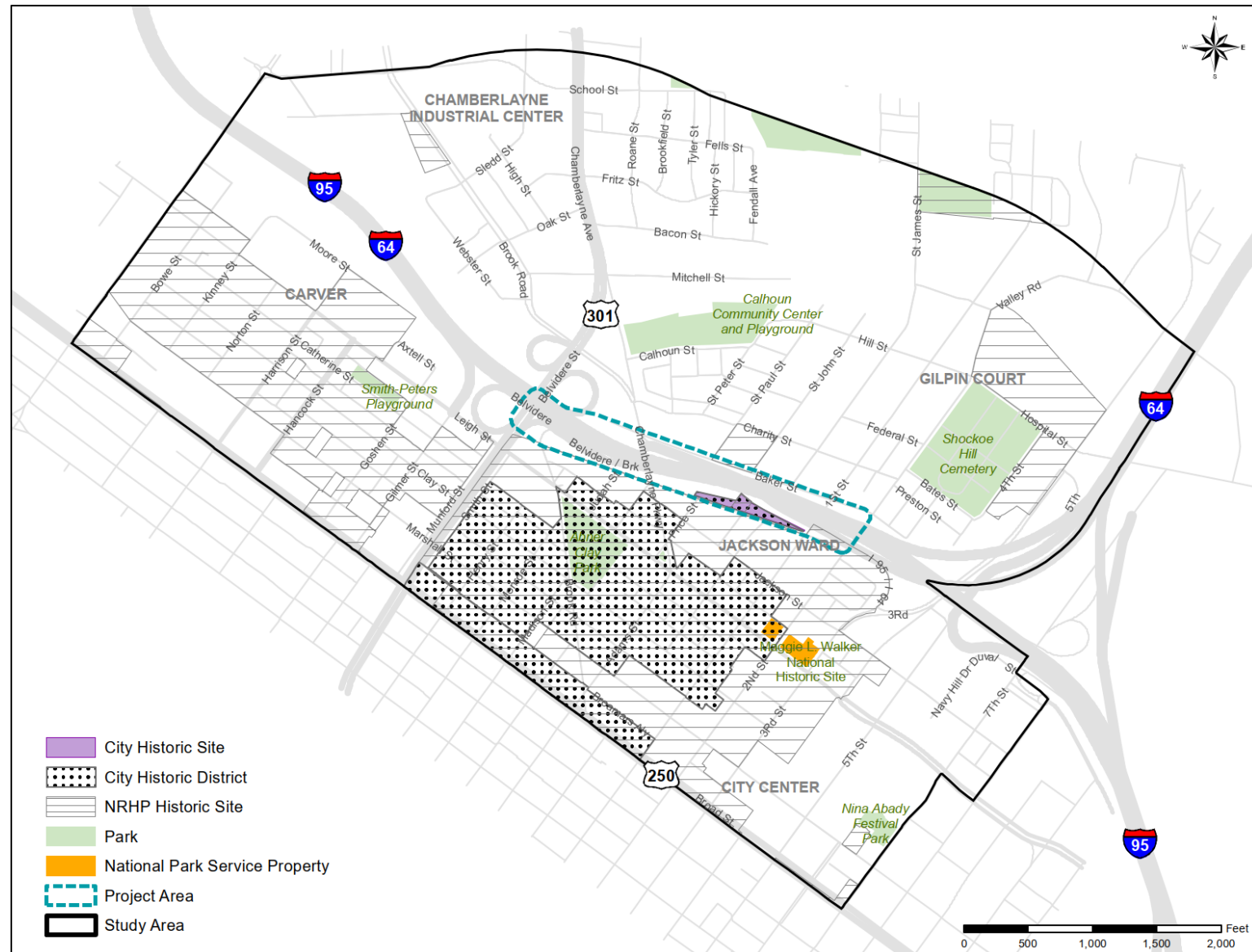
- 500+ businesses
- 11 places of worship
- 8 art and cultural centers
- 8 service centers
- 2 public schools
- 2 police and fire stations



2. EXISTING CONDITIONS

Historic Sites and Parks

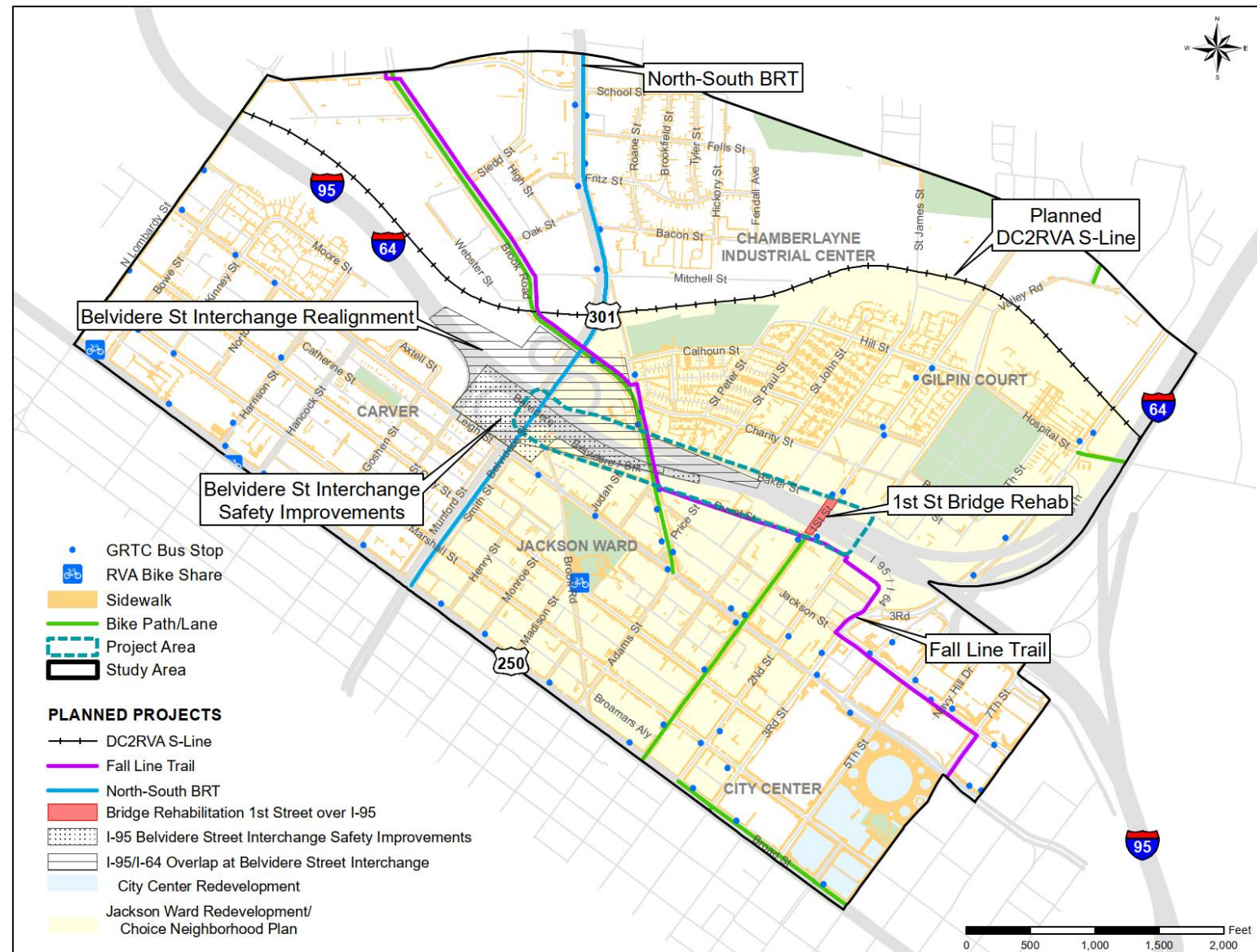
- 8 parks within study area
- 21 historic sites
- Environmental compliance for facility receiving federal funding
 - National Historic Preservation Act of 1966
 - Section 4(f) of the Department of Transportation Act of 1966



2. EXISTING CONDITIONS

Transportation Facilities and Planned Projects

- North-South Bus Rapid Transit
- Belvidere Street Interchange Improvements
- DC2RVA S-Line
- 1st Street Bridge Rehabilitation
- Fall Line Trail
- Jackson Ward/Choice Neighborhood Redevelopment
- City Center Redevelopment



2. ENGINEERING CONSIDERATIONS

- Identify lid/cover concept acceptable for FHWA/VDOT approval of construction over I-95/64
- Maintain existing interstate traffic flow and accommodate future improvements
- Minimize adverse impact of interstate traffic flow during construction
- Minimize impacts to local utilities, adjacent roadways, and existing infrastructure

2. DIGITAL POLL QUESTIONS PART 1

What parameters do you think are most important to prioritize when evaluating a reconnection of Jackson Ward? (select up to two)

- a) Expanded access between neighborhoods and existing community facilities
- b) Creation of a new destination
- c) Location of improvements
- d) Cost/engineering constraints
- e) Other (suggest others in the next polling question)

3. QUESTIONS AND ANSWERS

4. COMMUNITY VISIONING MEETING PREPARATION



A vertical poster for a community event. The top half features a photograph of a street scene with a colorful mural and people walking. Overlaid on the photo is the text 'RECONNECT JACKSON WARD FEASIBILITY STUDY' in white and teal. The bottom half is a solid teal background with white text: 'COMMUNITY EVENT', 'March 3, 2022 | 6 to 8 p.m.', 'Black History Museum & Cultural Center', '122 W. Leigh St., Richmond, VA', and 'EXPLORE IDEAS TO RECONNECT JACKSON WARD'.

BHMVA
Black History Museum
& Cultural Center of Virginia

4. COMMUNITY VISIONING MEETING

Purpose of the Meeting



Explain the study purpose, process and desired outcomes

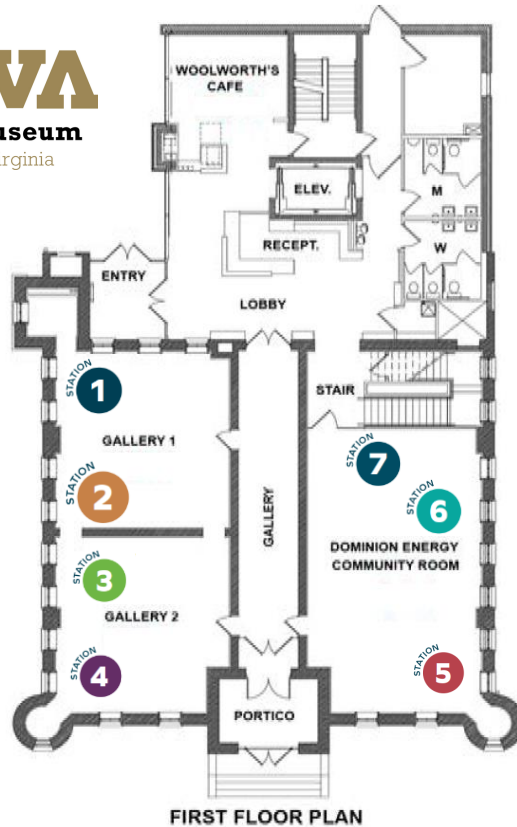


Discuss what it means to “reconnect” Jackson Ward, including the launch of an online public survey



Solicit community feedback on design features, points of interest and locations for reconnecting the north and south portions of Jackson Ward

4. COMMUNITY VISIONING MEETING



STATION 1

Welcome/Study Overview

- Summary of the study
- Overview of the project area
- Other ongoing efforts around Jackson Ward

STATION 2

History of Jackson Ward

- History overview
 - Jackson Ward trivia
- ☆ Station Activity

STATION 3

Examples/Case Studies

- Similar “Reconnect” projects in other cities

STATION 4

What are we Reconnecting?

- What does Reconnecting mean to you?
 - Share feedback
- ☆ Station Activity

STATION 5

Location Prioritization

- Identify points of interest and desired locations for future connection
- ☆ Station Activity

STATION 6

Reconnect JW Considerations

- Prioritize design features and elements that should be considered
- ☆ Station Activity

STATION 7

Next Steps

- Complete the survey
- Sign up for email updates

4. COMMUNITY VISIONING MEETING

Help Spread the Word

- Community event flyer announcement
- Social media – Like. Share. Connect
- Other suggestions?

Share the Survey



4. DIGITAL POLL QUESTIONS PART 2

How does the Reconnect Jackson Ward Steering Committee want to be involved in the first community meeting or other public engagement events?

- a) Interested in attending
- b) Would help spread the word (post flyers or share social media announcements)
- c) Would volunteer to staff a meeting or event

5. POP-UP EVENTS

- Looking for events March 14 – 25
 - Gilpin: Wellness Wednesdays?
 - Jackson Ward: First Fridays?
- Suggestions and connections?



5. FOCUS GROUPS AND INTERVIEWS

- Focus groups and interviews planned throughout the study
 - Who to invite?
 - Who are partners?
 - Innovative ideas to consider?
- Suggestions so far →
- Update stakeholder [list](#)

Name	Organization
Korrin Carter	St. Luke Legacy Center
Vann Graves	Brandcenter at VCU
Michael Hallmark	Carver Community Member
Sean Duncan	Jackson Ward Community Member
Dr. Alonza L. Lawrence	Moore Street Missionary Baptist Church
Rev. Rose Hatton	Carver Area Civic Improvement League and Carver
Henry Timmons	Carver Community Member
Sheila Abernathy	Carver Community Member
Lucy Lucas	Carver Community Member

6. OPEN DISCUSSION: UPDATE STAKEHOLDER LIST

7. QUESTIONS AND ANSWERS

8. ADJOURN