



RECONNECT
JACKSON WARD
FEASIBILITY STUDY

STEERING COMMITTEE
Virtual Meeting #3

March 24, 2022
4:00 – 5:30 PM

AGENDA

1. Introductions
2. Summary of Community Events and Outreach
3. Evaluation Considerations
4. Questions and Answers
5. Feasibility Considerations
6. Questions and Answers
7. Upcoming Community Events

MEETING ORIENTATION

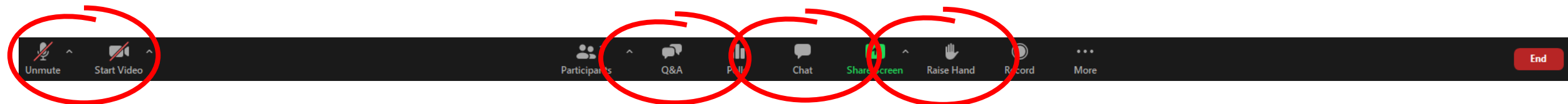
- Virtual meeting open to all interested in attending

Steering Committee and Study Team (Panelists)

- Requested to participate in polling questions
- Encouraged to speak during questions and answers
- Invited to provide input through chat
- Asked to turn off webcam and mute mic unless actively participating in meeting

Additional Attendees (**Attendees**)

- Invited to provide input through Q&A
- Requested to raise hand to speak
- Asked to mute mic unless called upon to speak



1. INTRODUCTIONS – STUDY TEAM

PROJECT PARTNERS



Maritza Pechin
Deputy Director

Dironna Clarke
Administrator

Yessenia Revilla
Planner



Ronique Day
Deputy Director



Ben Mannell, AICP
Assistant Division Administrator

CONSULTANT TEAM



Ebony Walden
Principal



Shawn Balon
Executive Director



Caleb Parks
Project Manager



Mike Carosi
President

1. STEERING COMMITTEE – ROLL CALL

2. DIGITAL POLL QUESTIONS PART 1

What is a word or phrase you would use to highlight the Community Event or your involvement with the Reconnect Jackson Ward Feasibility Study so far? (open ended)

2. COMMUNITY EVENT 1 SUMMARY

March 3, 2022

BHMVA
Black History Museum
& Cultural Center of Virginia



STATION
1

Welcome/Study Overview

- Summary of the study
- Overview of the project area
- Other ongoing efforts around Jackson Ward

STATION
2

History of Jackson Ward

- History overview
- Jackson Ward trivia

☆ Station Activity

STATION
3

Case Studies and Other Projects

- Similar “Reconnect” projects in other cities

STATION
4

What are we Reconnecting?

- What does Reconnecting mean to you?
- Share feedback

☆ Station Activity

STATION
5

Location Prioritization

- Identify points of interest and desired locations for future connection

☆ Station Activity

STATION
6

Reconnect Jackson Ward Considerations

- Prioritize design features and elements that should be considered

☆ Station Activity

STATION
7

Next Steps

- Complete the survey
- Sign up for email updates

2. COMMUNITY EVENT 1 SUMMARY

STATION 4

What are we Reconnecting?

Results



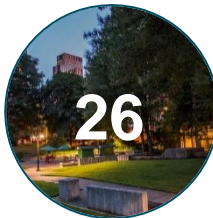
STATION 6

Reconnect Jackson Ward Considerations

Results



Sidewalk or Paths



Parks and Open Space



Seating and Benches

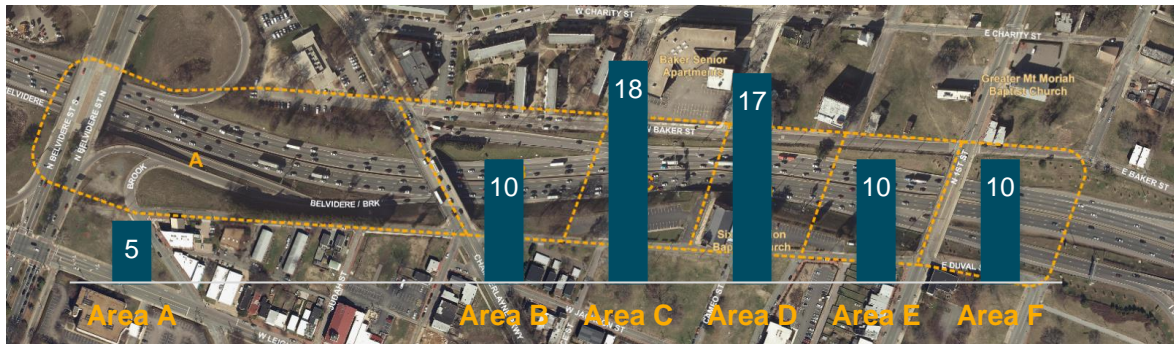


Arts, Culture, and Entertainment Space

STATION 5

Location Prioritization

Results



TOTAL ATTENDEES

82 Attendees Signed In



TOTAL COMMENTS AND INPUT

73 Define "Reconnect" Comments

70 Stickers/50 Mapping Comments

150 Stickers on "Considerations"

2. POP-UP EVENTS SUMMARY



RECONNECT JACKSON WARD

POP-UP EVENT
March 16, 2022 | 5 to 7 PM

St. Luke Legacy Center
900 St. James St.

EXPLORE IDEAS FOR RECONNECTING JACKSON WARD

RECONNECT JACKSON WARD

POP-UP EVENT
March 23, 2022 | 5 to 7 PM

Maggie Walker Memorial Plaza
W. Broad St. and N. Adams St.

EXPLORE IDEAS FOR RECONNECTING JACKSON WARD



Engagement with approximately 55-60 participants

- Increased community awareness of the study
- Distributed public survey

2. PUBLIC SURVEY – CLOSES MARCH 31, 2022

TOTAL RESPONSES



Through March 24, 2022

- Survey Open Date: Tuesday, March 1, 2022
Closes: Thursday, March 31, 2022
- Complete Responses: 263
(through March 24, 2022)

RECONNECT
JACKSON WARD



We want your input!
The survey closes March 31.

Reconnect Jackson Ward Feasibility Study

The Virginia Office of Intermodal Planning and Investment (OIPI), in coordination with the Virginia Department of Transportation (VDOT) and the City of Richmond, is undertaking a feasibility study to develop options to reconnect Jackson Ward, a historic African American neighborhood that has been physically and economically separated by Interstates 95 and 64 since the 1950s.

This survey form can also be completed online at reconnectjacksonward.com, where you are also invited to review additional information on the feasibility study.

General Information

Name: (optional) _____ Zip Code: (required) _____

Where do you live? (required)

Gilpin Court – North of Interstate 95 Jackson Ward – South of Interstate 95

Carver Greater Richmond Area Other: _____

Reconnect Jackson Ward Community Visioning Survey

1. What benefits do you think reconnecting Jackson Ward could provide? (choose multiple)

Reconnect to history of the place and people

Make it easier to get around

Improve safety and quality of travel

Increase connectivity to destinations

Support economic growth

Other _____

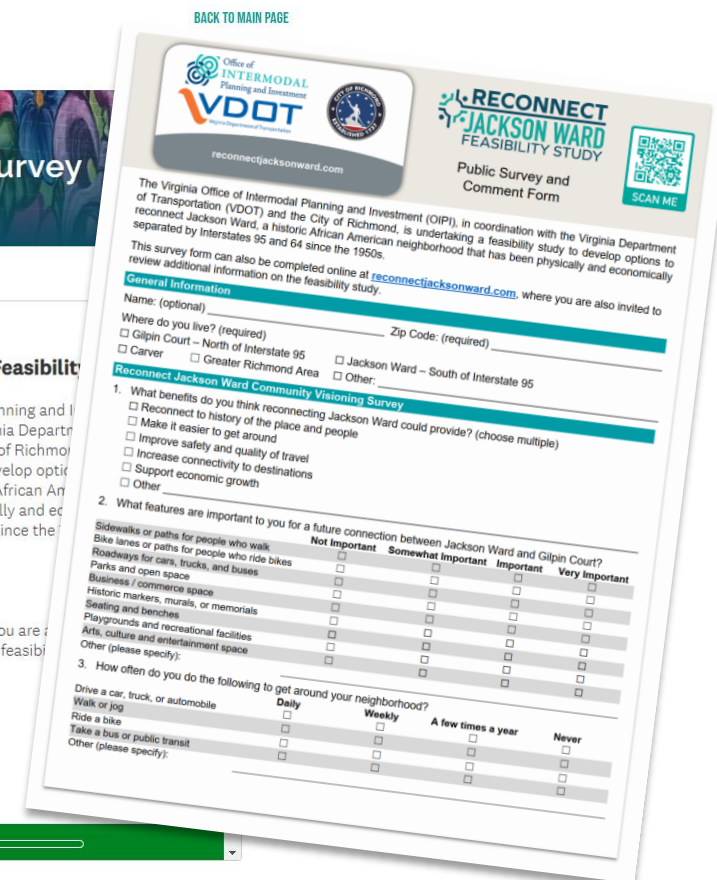
2. What features are important to you for a future connection between Jackson Ward and Gilpin Court?

	Not Important	Somewhat important	Important	Very Important
Sidewalks or paths for people who walk	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bike lanes or paths for people who ride bikes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Roadways for cars, trucks, and buses	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Parks and open space	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Business / commerce space	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Historic markers, murals, or memorials	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Seating and benches	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Playgrounds and recreational facilities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Arts, culture and entertainment space	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other (please specify): _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

3. How often do you do the following to get around your neighborhood?

	Daily	Weekly	A few times a year	Never
Drive a car, truck, or automobile	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Walk or jog	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ride a bike	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Take a bus or public transit	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other (please specify): _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

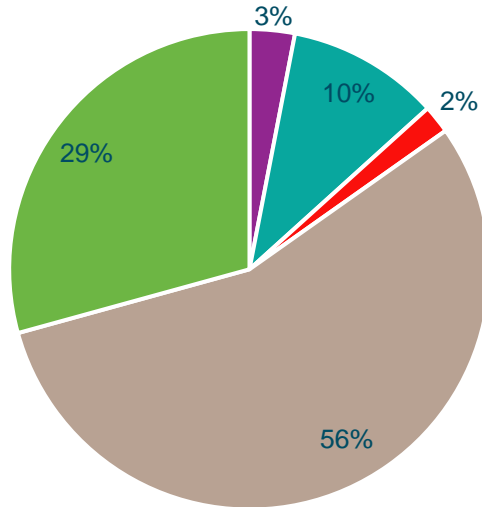
0 of 12 answered



2. PUBLIC SURVEY SUMMARY

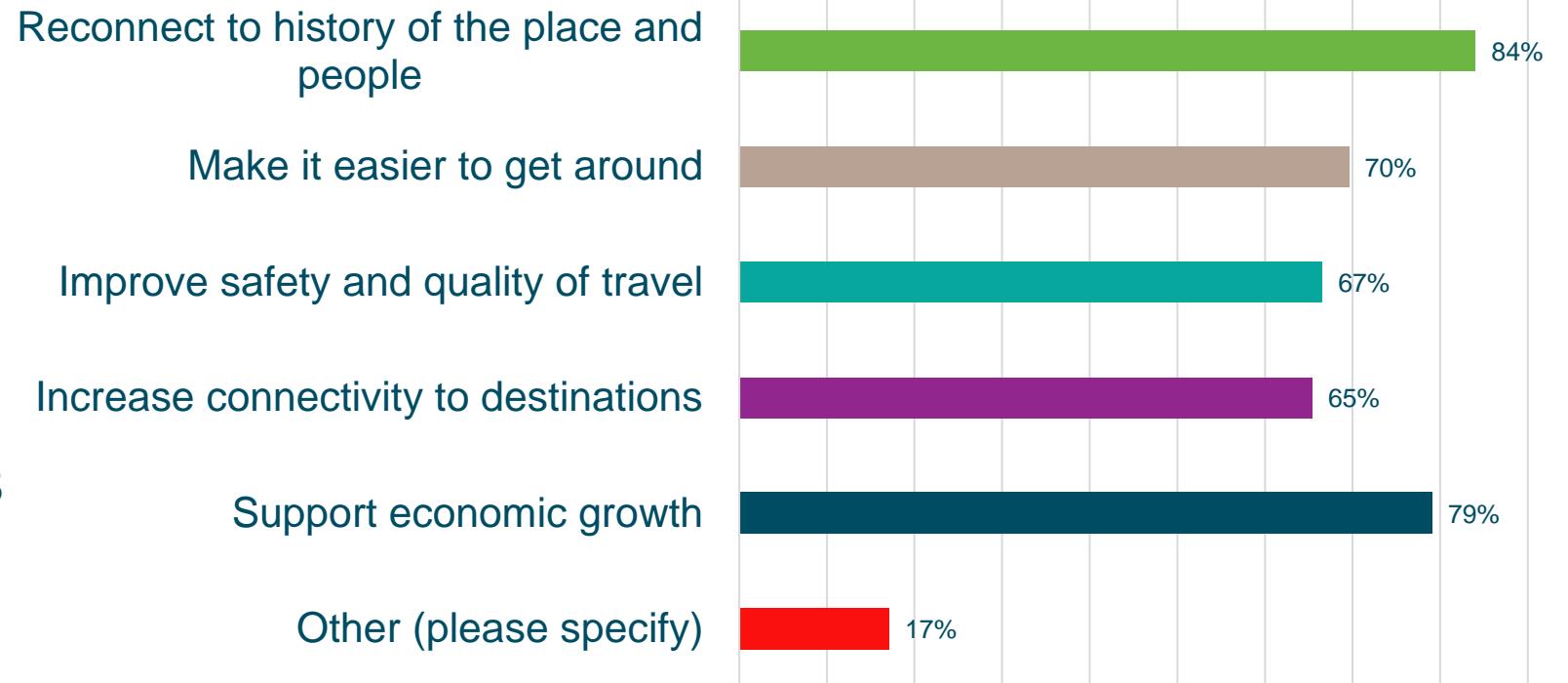
Summary of Responses to Date:

Q3. Where Do You Live?



- Gilpin Court – North of Interstate 95
- Jackson Ward – South of Interstate 95
- Carver
- Greater Richmond Area
- Other (please specify)

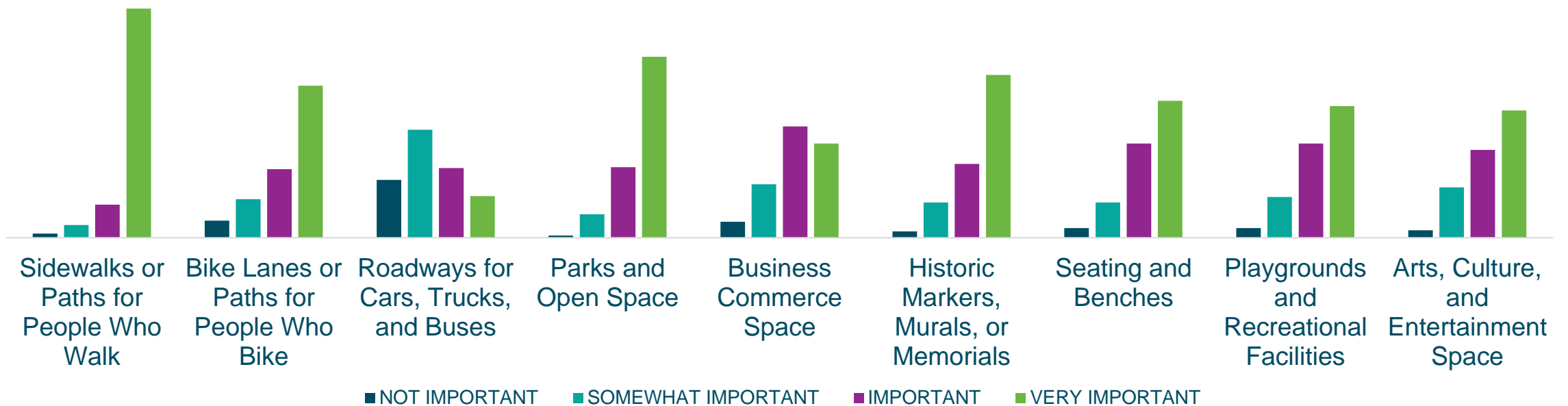
Q4. What benefits do you think reconnecting Jackson Ward could provide? (Choose Multiple)



2. PUBLIC SURVEY SUMMARY

Summary of Responses to Date:

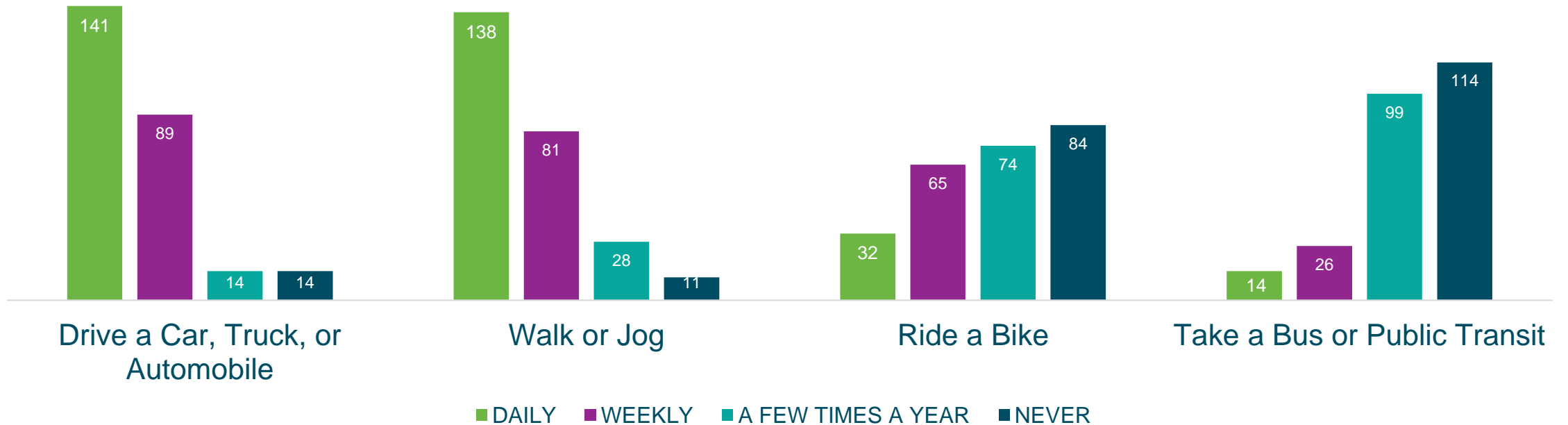
Q5. What components are important to you for a future connection between Jackson Ward and Gilpin Court?



2. PUBLIC SURVEY SUMMARY

Summary of Responses to Date:

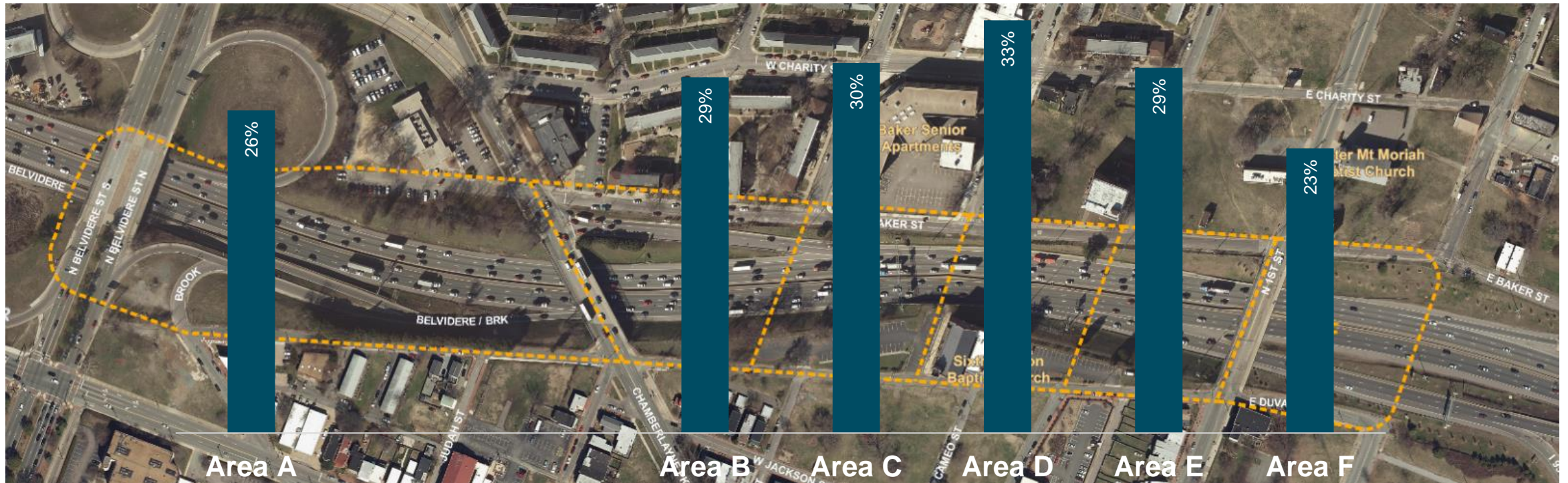
Q6. How often do you do the following to get around your neighborhood?



2. PUBLIC SURVEY SUMMARY

Summary of Responses to Date:

Q7. Please pick where you would prefer to see considered for a future connection. (Select up to two)



3. DRAFT EVALUATION MEASURES

<i>Anticipated Benefit</i>	<i>Goal</i>	<i>Measure</i>
Reconnect to history of the people and place	Maximize art and cultural centers within walking distance to project site	Percentage point for every cultural center w/in 10 min walk (1/4 mile) of structural assessment area (SAA)
	Maximize historic sites within walking distance to project site	Percentage point for every historic site w/in 10 min walk (1/4 mile) of SAA
Support economic vitality and growth	Maximize businesses within minority and/or low-income census blocks within walking distance to project site	Percentage point for every business w/in minority and/or low-income census block 10 min walk (1/4 mile) of SAA
	Maximize adjacency to parcels planned for redevelopment	Percentage point for every parcel planned for redevelopment adjacent to SAA
	Maximize area available for development on new facility	Percentage point for square footage of new facility available for development
Make it easier to get around	Minimize vertical elevation difference of new facility and existing grade	Percentage point assigned based on vertical distance of existing grade and new facility
	Maximize distance from existing roadway/pedestrian crossing	Percentage point assigned based on distance of new facility from existing crossings



3. DRAFT EVALUATION MEASURES - CONTINUED

<i>Anticipated Benefit</i>	<i>Goal</i>	<i>Measure</i>
Improve safety and quality of travel	Maximize connections to sidewalks, bicycle facilities, or low traffic/speed streets	Percentage point for linear feet of facilities and Low Traffic Stress level streets connected to SAA
	Maximize bus stops within walking distance to project site	Percentage point for every GRTC bus stop w/in 10 min walk (1/4 mile) of SAA
	Maximize bike shares within walking distance to project site	Percentage point for every bike share w/in 10 min walk (1/4 mile) of SAA
	Maximize area available for park/open space on new facility	Percentage point for square footage of new facility available for park/open space
Increase connectivity to community facilities/destinations	Maximize places of worship within walking distance to project site	Percentage point for every place of worship w/in 10 min walk (1/4 mile) of SAA
	Maximize schools within walking distance to project site	Percentage point for every school w/in 10 min walk (1/4 mile) of SAA
	Maximize grocery or convenience stores within walking distance to project site	Percentage point for every store w/in 10 min walk (1/4 mile) of SAA
	Maximize parks within walking distance to project site	Percentage point for every park w/in 10 min walk (1/4 mile) of SAA



4. QUESTIONS AND ANSWERS

5. OTHER FEASIBILITY CONSIDERATIONS

- Cost
- Existing conditions
 - Lid/cover concept acceptable for FHWA/VDOT approval of construction over I-95/64
 - Impacts to local utilities, adjacent roadways, and existing infrastructure

5. I-95/BELVIDERE INTERCHANGE STARS STUDY UPDATE

- *Stuart Samburg – RKK presenting*

5. QUESTIONS AND ANSWERS

6. COMMUNITY EVENT PREPARATION

- April 28, 2022 | 6:00 – 8:00 PM
- Ebenezer Baptist Church



6. COMMUNITY EVENT PREPARATION

Purpose of the Meeting



Introduce possible concepts and evaluation results



Request input on identification of recommended concept



Request input on initial design ideas and program elements for recommended concept

6. COMMUNITY EVENT PREPARATION

Help Spread the Word

- Community event flyer announcement coming soon
- Social media – Like. Share. Connect

6. DIGITAL POLL QUESTIONS PART 2

What activities did you like at the last Community Event or do you think should be considered for the next Community Event? (open ended)

Examples: Formal opportunities for questions and answers; activities for children and young adults

7. ADJOURN